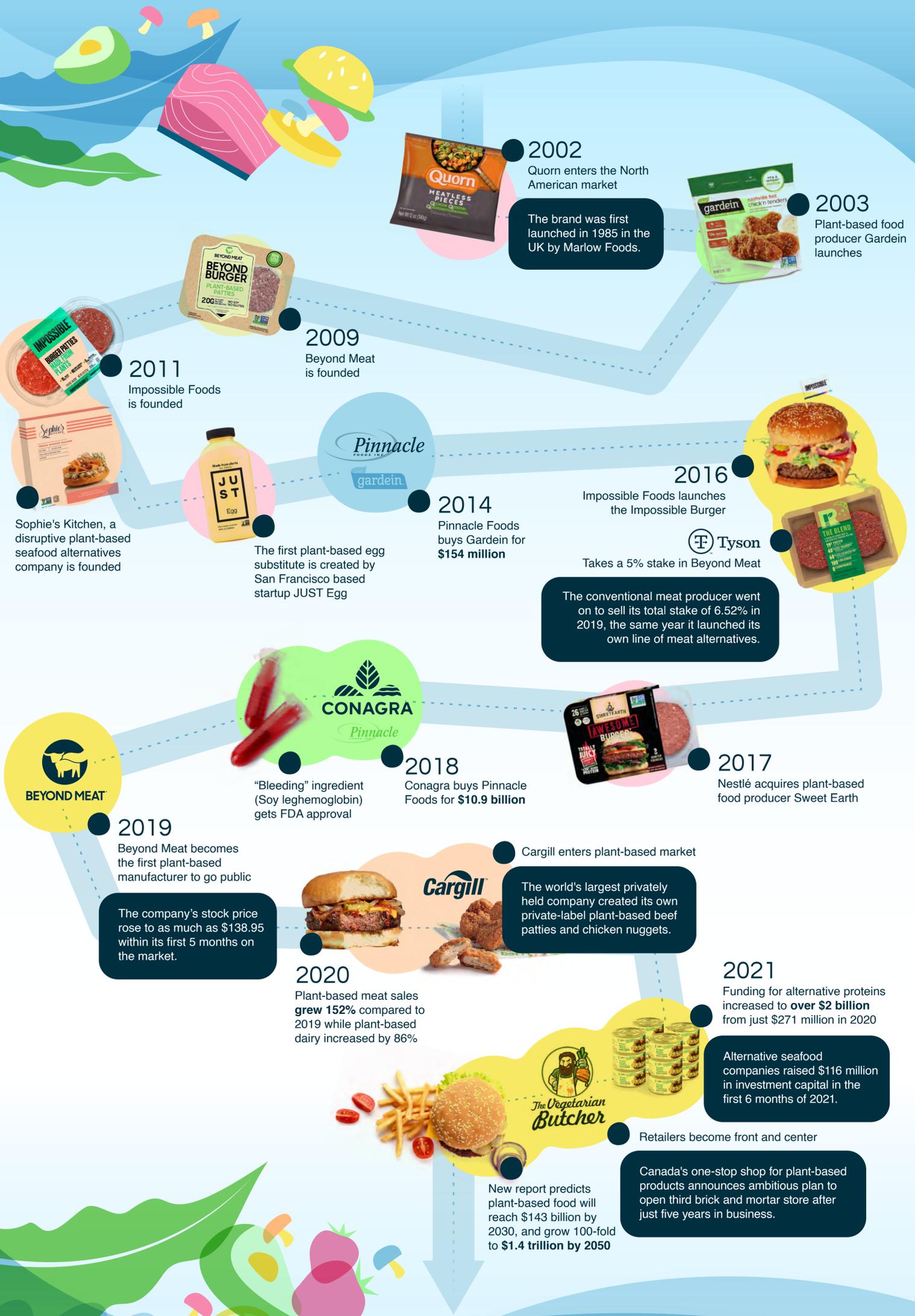


The Rapid Evolution of Plant-Based Alternatives

From Chick'n Tenders to plant-based Mylk, consumers are spoiled for choice when it comes to meat and dairy alternatives.

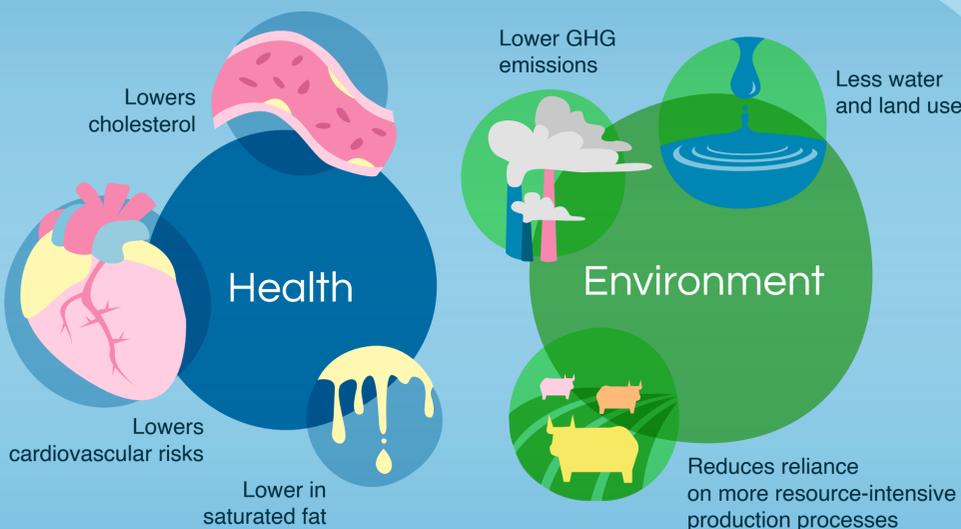
Eating for health and the environment is a movement that has been underway for quite some time, with tremendous growth for the alternatives market on the horizon.

Here is a look at the most notable milestones of the past two decades, contributing to the evolution of this growing market.



Growing Awareness of Plant-Based Benefits

Consumers are becoming more knowledgeable of the benefits of eating a plant-based diet when compared to conventional meat products.



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Billy Goat Brands (CSE: GOAT) ("GOAT") is a unique platform that gives investors access to a diverse selection of health-conscious, sustainability-focused and ESG-driven companies participating in the ocean economy, such as:



The one-stop shop for quality plant-based alternatives.

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Plant-Based Alternatives

5 ways They Benefit the Planet

